



## Get Our Eyes on Your Brand!



**Whose Turn Is It Anyway?**

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January 23 – 26, 2020

Durham Convention Center (Durham, NC)

Whose Turn Is It Anyway (aka Whose Turn) features hundreds of friends coming together for four straight days of board gaming. 2018 attendance was 305, 2019 was 392. For 2020, we're poised for even more significant growth and expect attendance to reach 500! This is a great opportunity to get your company/brand/product in front of dedicated board gamers at the event, in our electronic guide, and on our web site.

Following is information on sponsorships as well as opportunities for publishers to contribute to our Play To Win, Library, and Prizes! *(see the last page for the list of amazing sponsors from 2019!)*

# Whose Turn 2020 Vendor/Sponsorship Opportunities

## Sponsorships

### Bronze - \$150

- Web Site Ad (Bronze)
- ¼ page Ad in Digital *Guide to All the Things* (Event program)

### Silver - \$250

- Web Site Ad (Silver)
- ½ Page Ad in Digital *Guide to All the Things* (Event program)
- Mention at Saturday Evening Festivities
- Promotional materials on Welcome/Help table\*

### Gold - \$450

- Web Site Ad (Gold)
- Full Page Ad in Digital *Guide to All the Things* (Event program)
- Mention at Saturday Evening Festivities
- Promotional materials on Welcome/Help table\*
- Vendor/Exhibitor Space in Main Vendor Area (Standard 10' x 10')
- One Free Whose Turn Registration

### Platinum - \$600

- All the benefits of Gold, plus upgrade to 10' x15' vendor booth size in prime (main room) location.
- (Must be booked by December 1, 2019)

## Additional Opportunities

These opportunities provide brands an opportunity to sponsor a major event/area of Whose Turn, which sees regular traffic throughout the day.

### Location Opportunities

Sponsor these areas/zones of the con. A sign will be placed denoting your sponsorship and showing off your logo/brand/company/product. Cost - \$200

- Concessions Area
- Check In / Help Area
- Play to Win
- Learning Zone
- Quiet Zone

## Event Opportunities

- Tournaments
- Contests – Sponsor a contest/giveaway and have winner announced at the Saturday festivities

## Play to Win

Publishers have an excellent opportunity to get their latest, greatest games in front of the attendees of Whose Turn through our Play to Win program.

Each time an attendee plays a Play to Win game, they are entered into a random drawing to win it. This provides an incentive for attendees to get your game to the table multiple times during the event.

Best of all, we provide publishers with in-depth statistics of plays and estimated ROI, made possible through our automated Play to Win system, developed by [Black Rhino Software](#)

We also accept donations of games to our standing library and for use as prizes in contests and tournaments.

Ready to sponsor, have questions, or other ideas on how we might collaborate? Contact us at: [organizers@whoseturn.org](mailto:organizers@whoseturn.org) or through the contact form on our web site: [www.whoseturn.org](http://www.whoseturn.org)

*\*(materials larger than 8.5"x11" require prior approval)*

## OUR 2019 SPONSORS

Want your company/brand listed here? Click [here](#) for information on sponsorship!

### GOLD



### SILVER



### BRONZE

